

INTERNATIONAL TRADE & FDI CONFERENCE AT GOA

Global Expo India organized its Conference on International Trade & FDI at Goa during November 8 – 10, 2022. State Government of Goa, WTC Navi Mumbai and D Y Patil University School of Management Navi Mumbai supported the Conference. More than 100 participants including Delegates, Special Invitees/ Visitors, Exhibitors, Zoom Attendees and Students were present.

The Conference highlights included Theme based Sessions, Press Conference, Channel Partners Presentations, a small Exhibition and B2B Meets among the participants. Most of the Sessions were shown live on Zoom Platform attended by as many as 40 participants globally from various countries.

Theme based Sessions were presented by dignitaries namely Dr. R Gopal Director of DYPUSOM, Mr. Jayant Ghate Advisor of the WTC Navi Mumbai, Mr. Rajat Srivastava Regional Director of EEPC and Mr. Harshwadan Parikh Trade Advisor and Analyst. Dr. Gopal spoke about India's international trade and foreign direct investment especially in education sector. He highlighted that there has been significant increase in FDI in India in many sectors and India accounted for as much as 13 percent of global FDI of USD 75 billion in 2021, highest share.

Mr. Ghate presented the Role of WTCA, WTCs Network and WTC Navi Mumbai in promoting "Prosperity through Trade and Investment". He mentioned that WTC Navi Mumbai promoted by Raheja Universal Group has "Bringing the World Together" as its Mission and provides WTC trade services since long. He traced growth trends in international markets, changes taking place in trade and market composition as well as India's competitiveness in recent years.

Mr. Srivastava highlighted India's SWOT analysis in relation to global trade and how EEPC is promoting engineering exports for the benefit of its members and other MSMEs. Product and market diversification and technology/innovation were the keys to achieve success. Mr. Parikh underlined importance of practical aspects of doing export and import business and explained the case study of electrical and electronics industry.

Mr. Bhaskar Dastidar CEO of Global Expo announced its future plans for development of Goa region and expressed satisfaction over the outcome of the Conference in terms of discussions, B2B meets and positive State response.