

Technology, Entrepreneurship and Sustainability



DY Patil School of Management (DYPUSM) organised the 13th International Business Conference themed as "Technology- A force for Entrepreneurship and Sustainability " on 11th February, 2023. WTC Navi Mumbai was the supporting organisation for the IBC.

Dr. R. Gopal, Director DYPUSM welcomed the participants and explained the importance of the theme and IBCs organised in earlier years. This was followed by Mr. Jayant Khadilkar, Chairman IMC Chamber, Navi Mumbai and Mr. R.K. Jain, former Chairman of IMC Chamber, Navi Mumbai. Both of them explained the practical aspects of the theme.

Mr. Jayant Ghate, Advisor, WTC Navi Mumbai presented a paper on the Conference theme and also highlighted the role of WTC Navi Mumbai in this context. The evolution of technology has completely changed how entrepreneurs conduct business activities. It has provided small businesses an impetus to gain competitive advantage in the market. Entrepreneurship is a major factor of the society largely contributing to the nations economic growth and addressing several other economic issues in the nation. With business sector rapidly expanding from the emergence of several small and medium scale enterprises, there are climatic issues emerging as well. Sustainability is seen as the measure to tackle these environmental issues. Innovation in technology has become a driving force for entrepreneurship and promoting sustainability.

Other guest speakers included H.E. Mr. Eko Santoso Junor, Consulate General of Republic of Indonesia; Mr. Bhaskar Dastidar, CEO, Global Expo- India; Mr. Anand Chari, DGM, SME Business Development, BSE, Mumbai; Mr. Atul Thakare, Manager, ARAI, Pune; Mr. Milind Anvekar, President, Goa Technology Association; Ms. Srividhya Ganesh, Director & CEO, ABS Private Ltd., Navi Mumbai; Mr. Deepak Sharma, Assistant Vice President, YES Bank; and Ms. Divya Momaya, Founder MentorMyBoard, Mumbai. They focussed on the relevance of the theme at present as well as in future.

The insightful session was followed by the cultural activity. The conference ended with vote of thanks proposed by Dr. Prajakta Mondkar, IBC Coordinator Faculty of DYPUSM. The IBC was attended by over 200 participants representing industry/ business community as well as academia and management students.