## WTC Navi Mumbai Signs MoU with MIM College



In a move aimed at fostering mutual growth and development, the World Trade Centre Navi Mumbai signed a Memorandum of Understanding with Mansukhani Institute of Management, Ulhasnagar [Thane] on 12th July 2023.

This MoU sets the stage for an innovative alliance between the business world and academia, promoting knowledge exchange, research collaborations and joint initiatives.

The MOU between WTC Navi Mumbai and MIM college envisages a framework for collaboration in the areas of education and research by WTC acting as an academic mentor to MIM. It will assist the academic institution in guiding students for the international business courses and design the courses in a way that it caters to the current industry demands.

WTC will assist the college in providing visiting faculty and guest lecturers for workshops, seminars/ conferences etc by enhancing the curriculum's relevance and ensure that students acquire up to date knowledge and skills aligned with industry requirements.

WTC will also consider giving live projects to the MIM students and would also assist in placement of the students with appropriate company/Industries in future. This partnership will enable the students to gain practical insights through case studies and real world projects facilitated by WTC's extensive network of businesses. By combining academic curriculum with industry expertise, this collaboration fosters a holistic learning environment and equip students with necessary skills relevant in today's job market.