

WTC Navi Mumbai Seminar on Export Import



In today's time when the startup ecosystem is gaining Momentum in India export and Import becomes one of the major factors to drive this ecosystem. Understanding the practical Aspects of Export and Import is a strategic advantage for startups in today's globalised business landscape. It enables them to capitalise on emerging opportunities, navigate challenges, and position themselves as competitive players on a global stage.

WTC Navi Mumbai in association with DY Patil University School of Management organised a 'Seminar on Practical Aspects of Export Import' on 18th August 2023 at DYPUSM. As many as 100 participants from Industry, Trade, Academia, and students attended the event to gain insight on the topic.

Mr. Jayant Ghate of WTC Navi Mumbai welcomed the participants, he also explained the importance of the theme and various developments such as India and FTA's, Rupee Payment Areas, and India's Product Market Mix for Export and Import business. Dr. R Gopal, DYPUSM, spoke about the important aspects of Indian economy as well as Trade and Investment and National Education Policy 2020.

Mr. Deepak Shidhaye, DMT International, highlighted on ' How to Start International Indenting Business'. Some of the important aspects he spoke about were market research, product selection made simple etc.

Mr. Harshwadan Parikh, International Trade Expert and Advisor, highlighted on 'Practical Aspects of Aatmanirbhar/ Exports Imports for/ Role of Trade Associations'. Some of the important aspects he spoke about were IEC code, GST, where to look for markets and How, Credit Facilities and Finance, Market Density etc.

Mr. Deepak Sharma, Yes Bank, gave some practical examples on the Theme and provided insights on how banks help in Exports and Imports. He also referred to the Letter of Credit mechanism and risk coverage in trade.

The event came to an with the Vote of Thanks, proposed by Dr. Vani Kamath, Dean, DYPUSM. Mr. Jitendra Sakpal, Member Associate and Ananya Bhattacharya, Intern, WTC NM coordinated the event and handled participation.