

Business Bazaar @ Navi Mumbai



Business Bazaar was organized at Navi Mumbai on November 7, 2023, by the Entrepreneurship E-Cell of the D Y Patil University School of Management. The theme of the event was Browse, Shop, Dine & Win and more than 50 students of the School participated to present and display their ideas and market these as Start-ups.

Mr. Jayant Ghate Advisor WTC Navi Mumbai was specially invited as Guest of Honour to inaugurate the Big Bazaar.

Main purpose of the event was to inspire and encourage students to think in terms of how to bring their business ideas in practice and achieve commercial success. Students took active interest and displayed the products made by them in diverse sectors such as Food & Beverages, Handicrafts, Games & IT, Perfumes, Jewellery, Mobile Accessories and so on.

Dr. R Gopal Director of DYPUSM and Mr. Ghate took a round of various business stalls/ booths erected by the students. While complimenting the students for their efforts, they also advised the students about how to take these further.

During the Valedictory Session Dr. Gopal explained the objectives of the program and applauded the students for their initiatives. Mr. Ghate explained the theme of Ideas, Innovations and Inspiration and how students should convert these into successful start-ups. He also offered the WTC Navi Mumbai help to the students in this field. Mr. Ghate and Dr. Gopal presented the Badges and Participation Certificates to the students.