

## Changing Landscape of Global Business



Distinguished Amity University Navi Mumbai's School of Business in collaboration with its Entrepreneurship Cell (E- Cell) organised Biztricks Expo and Panel Discussion on the theme "International Trade & Changing Landscape of Global Business" on April 2, 2025. WTC Navi Mumbai was specially invited to participate as Guests of Honour and Speakers in the event.

Mr. Jayant Ghatе, Advisor, WTC Navi Mumbai made a detailed presentation and shared his insights on the theme. He highlighted the important current developments like the New American Trade Policies under Trump administration, the recent global conflicts and their impacts on international trade, and the rising technology aspects in this arena. He also shed light upon two important aspects impacting India's international trade namely Free Trade Agreements (FTA) and E-commerce. Lastly, he explained the role of WTCA & WTCs network and WTC Navi Mumbai in the areas of international trade and investment.

Mr. Jitendra Sakpal of Rise Capital highlighted the Global Economic Scenarios, Emerging Markets. He made a special emphasis on the start-up trends in India. He presented key statistics that highlighted the rapid growth of various start-up sectors in the country. He specifically pointed out which industries are experiencing the most significant expansion. He shed light on the remarkable rise of women entrepreneurship in India, showcasing data that illustrated the increasing participation of women in the start-up ecosystem.

Prof. Dr. Vivek Arunachalam, Frensinius University, Berlin also participated in the program virtually. He shed light upon the upcoming technology innovation that can bring a major change in the business landscape in the world.

The presentations were followed by discussion and Q & A session. Prof. Dr. Vishal Chavan of Amity Business School ably organised the Program for the benefit of MBA as well as other disciplines students under the guidance of Prof. Dr. Bhavana Sharma Professor and Director International Affairs and Programs. Both of them expressed satisfaction about the event and its outcome.