

## **DYPUSM INTERNATIONAL BUSINESS CONFERENCE 2021**

WTC Navi Mumbai was the co-organizer of the 11th International Business Conference (IBC) organized by D Y Patil University School of Management (DYPUSM) Navi Mumbai on March 10, 2021. The Conference held virtually was a great success in terms of participation of over 2000 students and 100 companies. More than 10 guest speakers from various institutions and companies shared their views and experiences on the Theme “Make for Bharat to Globe”.

Dr. R Gopal Director of DYPUSOM delivered the welcome address. He explained the Conference Theme in the context of Corona Pandemic as well as Atmanirbhar call of Indian Prime Minister. He also identified several sectors and provided statistics thereof to justify Make in India and for development of India’s trade and investment.

Mr. Jayant Ghate WTC Navi Mumbai Advisor explained the role played by the WTCA and its WTCs network in the current situation for promoting effectively international trade and investment. He mentioned that the WTCA has tied up with the ITC/WTO/UNCTAD of the United Nations to offer special service of Global Trade Helpdesk (GTH) to the members and associates of the WTCs. He also made few observations on the IBC Theme and said that the Pandemic has left indelible impression on the world history. Mr. Ghate expressed that India’s policy to supply vaccine to most of the countries on complimentary basis was laudable and humanity based. This has placed India on a global map of Healthcare Services and Pharma Industry. Similarly Indian IT Service sector and Online Education sector are bound to become global in true sense.

Some other Guest Speakers at the IBC included Mr. Pradeep Goyal, a well-known Industrialist, Prof. R S Mani and Dr. Vivek Arunachalam from education sector, Ms. Divya Momaya from IMC Navi Mumbai, Mr. Indrajit Ghosh of MSMEs Chamber and Mr. Bhaskar Dastidar of Global Expo India besides H E Mr. Agus Saptono Consul General of Indonesia and Dr. Vivek Arunachalam of Berlin School of Management. IBC also included a Start-up Competition as well as placement opportunities for the student participants. WTC Navi Mumbai has been regularly supporting and cooperating with DYPUSOM every year in organizing such annual event.