

## **“Stimulating India’s Entrepreneurship”**

WTC Navi Mumbai, D Y Patil University School of Management (DYPUSM) & IMC Chamber Navi Mumbai jointly organised an International Business Conference on the theme “Stimulating India’s Entrepreneurship” on March 2nd 2019 at the D Y Patil University, Navi Mumbai. As many as 75 Entrepreneurs/Start-ups and 200 students from Navi Mumbai participated.

The Conference theme is of current importance and relevant to the growth of industrial and services sector of the economy. Dr. R. Gopal, Director, DYPUSM welcomed the participants and briefed them about the significance of the Theme. He also explained how DYPUSM is involved in promoting Entrepreneurship and Start-up culture in Navi Mumbai region.

Mr. R K Jain, Chairman, IMC Chamber Navi Mumbai traced the growth and development of Entrepreneurship & Industries in Navi Mumbai region. He also mentioned his experiences in starting new business & gave examples of successful entrepreneurs.

Mr. Jayant Ghate, WTC Navi Mumbai Advisor explained how entrepreneurs think and highlighted importance of innovative ideas and mindsets that contribute to the development of Entrepreneurs. He also mentioned about the policies and approach that need to be adopted for stimulating Entrepreneurship at the level of Government & TPO’s.

Mr. Rajiv Poddar, MD of Poddar Enterprises delivered the key note address. He highlighted the traits an entrepreneur should have and gave several examples of successful entrepreneurs. Honesty, Commitment, Motivation, Leadership & Risk taking ability are the major characteristics of an entrepreneur. He also shared his own experience of his journey as an entrepreneur.

Other Guest speakers included Ms. Rupa Naik, WTC Mumbai, Ms. Vedica Poddar of Poddar Eduspace, Dr. Vivek Mendosa, Lawrence & Mayo, Mr. H Ranade of Biznovators, Mr. Avinash Chandra of YES Bank, and Mr. Ramdas Karwande of Mumbai Dabawala. They also motivated the participants by their inspiring addresses.

The National Small Industries Corporation (NSIC) also participated and presented their services and government schemes for promotion of start-

ups, industries and exports. They invited all the participants to utilise their schemes to advance their businesses.

Another feature of the Conference was the “Best Start-up Awards - 2019”. As many as 10 awards were presented to the start-ups and new entrepreneurs in the areas such rural development, IT solutions, NGO’s and organic products.

The conferences provided an interesting opportunity to the participants to interact with speakers as well as amongst themselves, networking and B2B meetings. Indeed it was a very fruitful event for all the participants.