

SMEs and Global Value chain

WTC Navi Mumbai and WTC Mumbai jointly organised a Panel Discussion on the theme “ SMEs and Global Value Chain “ at the WTC Navi Mumbai on January 24 , 2018. SMEs are integral and important parts of the Global Value Chain. However , this role has always been least understood . WTC Mumbai is organising its Flagship event Global Economic Summit 2018 on this theme during February ‘ 18. The Panel Discussion took place in this perspective .

Panelists included experts from various dimensions of the theme such as Brand Evolution , Importance of Logistics , Role of Technology as well as Financial Services . Mr. Yogesh Joshi President of World Communications Forum (Davos) and ABCI shared his experience in developing a Brand called RamBandhu Masale (Spices) from Nashik Region . Starting from scratch , how it has reached a turnover of Rs. 160 crores inclusive of exports to many countries .

Mr. Tej Contractor President of Indian Institute of Freight Forwarding explained how Logistics is contributing to the Global Value Chain . He also touched upon positive impact of newly introduced GST in Indian logistics sector. Mr. Rohit Chaturvedi Founder & CEO of KITZO Insights highlighted the Technology factor in the Value Chain . He mentioned that the data analytics and IOT – Internet of Things – are bound to play a crucial role in this field in future . Mr. Sanjay Dave of Kotak Mahindra Bank spoke on Finance and various schemes offered by the Bank to strengthen SMEs .

Mr. A O Kuruvila of WTC Mumbai welcomed the participants whereas Mr. Jayant Ghate of WTC Navi Mumbai proposed vote of thanks. Above 50 people from industry and trade from Navi Mumbai region participated in the program and gained benefits thereof.