

WTC Navi Mumbai Interacts with Management Students

WTC Navi Mumbai was specially invited by two important Universities namely Amity University and National Institute of Fashion Technology based in Navi Mumbai to interact with their Management students on 7th November 2019 and 11th November 2019 respectively.

Main theme of the Seminars was “Currents Trends in International Business and Opportunities for Management Students”. As many as 75 students participated in each of the seminars and derived insights into the theme from the WTC Navi Mumbai.

WTC Navi Mumbai Advisor, Mr. Jayant Ghate made few observations on the Seminar theme and explained the role of WTCA and WTC's in general and WTC Navi Mumbai in particular in promotion on International Business. Mr. Abhishek Bhattacharya, WTC Navi Mumbai Associate, made a presentation on the WTC Navi Mumbai and its importance in the Navi Mumbai region as well as its services and facilities in promotion of International Trade.

Dr. A Vivek, WTC Navi Mumbai Hon. Advisor and Professor at Institute of Cultural Diplomacy in Berlin, Germany, addressed the students on the entire spectrum of International Business. He covered a wide range of topics such as International Business environments, trade opportunities, importance of modern technology and innovations, global markets, global brands, India's position in International Trade and so on. His session was very lively and practical.

Overall, the students appreciated the WTC Navi Mumbai seminars and actively participated. They also sought many clarifications and interacted with the faculty to gain more insights into the subject.