

## Illinois Trade Mission to India



The recent Illinois Trade Mission to India, organized by the State of Illinois' and Office of Trade & Investment from 22nd to 26th April 2024, has been significant for fostering international trade relations. From medical devices

to climate resilience solutions, the trade mission showcased the diverse industry representation that Illinois has to offer, highlighting the multifaceted approach the state is taking to expand its global reach.

The Mission visited Mumbai on 26th April 2024. The involvement of the Great Lakes St. Lawrence Governors & Premiers, India Trade Office, played a pivotal role in hosting and facilitating meetings with potential partners and distributors. WTC Navi Mumbai extended its support to this Mission by promoting participation of its members and associates. By providing opportunity for networking and collaboration, the WTC NM ensured that participating companies had the necessary support to explore and expand into the Indian market successfully.

The mission brought together companies representing various sectors, including Medical Devices, Climate Resilience, IT & AI, Beer Brewing, and Aerospace & Defence. This diverse representation underscores Illinois' commitment to exploring new markets and establishing strategic partnerships on a global scale. One such company, Cast21, with its innovative casting/braces

technology, was actively seeking to establish partnerships in the Indian market. Similarly, Climate Resilience Consulting (CRC), focusing on climate resilience solutions, aimed to expand its market presence in India. These companies represent the cutting-edge technologies and services that Illinois businesses are bringing to the global stage. The delegation visited key Indian cities such as New Delhi, Bengaluru, and Mumbai, with additional stops in Hyderabad and Pune by Micro link Devices and Lexicon Networks, respectively. These visits underscore the strategic importance of India as a growing market and a hub for technological and industrial collaboration.