

Indo-German Technology & Trade Opportunities



Dr. Vivek Arunachalam, Founder, German-Indian Trade Advisory (GITA) based in Berlin, Prof Germany specially visited WTC Navi Mumbai to meet and exchange opportunities to industry, technology and academia in the Navi Mumbai region. He has been closely associated with the WTC Navi Mumbai since long and has helped the WTC in organizing WTC Trade Services/Activities successfully in the past. Presently, he is associated with Fresenius University, Berlin, Germany and also has his YouTube channel “The Diplomatic Notes”.

India and Germany share a strong economic partnership with vast technology, trade and business opportunities, particularly, in sectors like manufacturing, clean energy, automotive engineering and so on. Keeping this in view, WTC Navi Mumbai organized a B2B Meet for Dr. Vivek A, which was followed by an interactive session held in collaboration with Bombay Industries Association (BIA) on the theme “Indo-German Technology & Trade Opportunities” on July 7, 2025 at the WTC Navi Mumbai Office.

Mr. Jayant Ghate, welcomed all the participants and explained the purpose of the event. He also shed light upon the important role of WTCA and WTC Navi Mumbai in fostering such global business opportunities. This was followed,

by opening remarks by Mr. R.K. Jain of Bombay Industries Association who explained the role played by BIA. Mr. Hitesh Shah BIA President and more than 25 BIA members actively participated in this special session.

Prof. Dr. Vivek Arunachalam made a detailed presentation highlighting the potential opportunities in technology and trade between Germany and India. In his presentation, he specifically shed light on diverse sectors such as, manufacturing, defense & aerospace, automobiles, EVTols, education, energy and so on. He also touched upon current situation in Germany in relation to its economy, industry, culture as well as Indo-German relations in these spheres.

His presentation was followed by an open houses session as well as one to one meeting with him. Over 40 industrialists and technologists participated in this event and found it beneficial and of their interest. To sum up, it was quite an insightful event and opened vistas for discussion in future.