

## **WTC NM Promotes WTC Taipei B2B Event in Mumbai**



World Trade Centre Taipei (Taiwan External Trade Development Council) organised a Trade Mission to India during 1st week of May 2024. This 15 members Trade Mission consisted of wide range of sectors like Engineering and Software; Food tech industry, Packaging industry etc. WTC

Taipei (Liaison Office Mumbai) organised a special B2B meeting for Mission Members with their Indian counterparts on May 7, 2024 at Mumbai.

WTC Navi Mumbai promoted participation of its members and associates in this B2B meet and few members took an opportunity to meet the Mission Members for Business Development purpose. Mr. Jayant Ghate, Advisor WTC NM, engaged in an insightful discussion with the TAITRA Trade Promotion Specialists Ms. Keerthana Nambiar and Mr. Abhishek Manoj Nair. During the discussion, Mr. Ghate informed them about the previous visits of Taiwan Delegations to the Navi Mumbai region and the active role played by WTC NM in organising the B2B meets and interactive sessions during their visits. Other Members and associates of WTC NM participated in the meet were Mr. Jitendra Sakpal, Associate WTC NM; Mr. Harshwadan Parikh, WTC NM Faculty and Trade Expert in Electronic industry. WTC Taipei Liaison office at Mumbai

also expressed their interest in further collaboration with WTC NM by promising to bring Taiwan Delegations to Navi Mumbai region in the future.

Ms. Keerthana Nambiar, also informed about the various of trade shows organised by TAITRA at Taipei, including Taipei Pack- a showcase of Taiwan's packaging industry's; Medical and Healthcare Expo; Taipei HORECA- a showcase of the hotel, restaurant, and catering sectors, among others. These Trade shows serve as an excellent opportunity for Indian businesses to connect with a wide array of entrepreneurs, businesses, and startups in the Taiwanese market. The exchange facilitates new partnerships, exploring business opportunities, and fostering collaboration between the two nations.