

## **WTC Navi Mumbai to Cooperate with ONDC**



WTC Navi Mumbai and Open Network for Digital Network (ONDC) had a meeting for cooperation and fostering business synergy at WTC, NM on 13th May 2024. ONDC is promoted by the Ministry of Commerce and Industry of Government of India.

Mr Jayant Ghate, WTC NM highlighted the significant role WTC NM can play in supporting ONDC. He explored potential areas of cooperation and assured ONDC that WTC NM would inform about ONDC Services to the WTCs network as well as the WTCA. Further strengthening this cooperation, The key to this cooperation meeting was the event organised by WTC NM on "Marketing Strategies for MSMEs" where Mr. Dheeraj Kumar, as a Chief Guest had addressed the event and made a presentation giving detailed insights on various aspects of ONDC. It served as a crucial platform for fostering future cooperation and growth. ONDC is key platform for expanding market scope for E-commerce Businesses and has brought together around 100 such participants.