

## **WTC Navi Mumbai Special Session on Pennsylvania**



WTC Navi Mumbai organized a Special Session on the theme "Pennsylvania State (USA): FDI and Trade Opportunities " on 27th June 2024 – MSMEs Day celebrated in India.

The session began with a welcome address by Mr. Jayant Ghate, Advisor WTC Navi Mumbai. He provided a brief historical overview of Pennsylvania, noting its significance as the birthplace of American independence and the third most important business center of the British Empire in the 18th century. He also highlighted some key economic sectors of the state like finance, robotics, healthcare etc. Mr. RK Jain former Chairman of IMC Chamber Navi Mumbai Committee in his opening remarks spoke about Navi Mumbai region and its growth potential as well as role of IMC Chamber.

The session featured two distinguished speakers who made a detailed presentation, giving the participants their valuable insights. Ms. Supriya Kanetkar, Pennsylvania Trade & Investment Office Representative for India, highlighted the economic

landscape of the state, market access and FDI opportunities in Pennsylvania. She offered full cooperation and support to the participants interested in doing business with and in Pennsylvania.

Mr. Virendra Gupte, International Business and Marketing Expert, highlighted characteristics of business profiles and trade opportunities in Pennsylvania, strategic business models that can help leverage the opportunities available in the state etc. This was followed by a Q & A session and lively discussion. To sum up, it was both an interactive and insightful session followed by networking over hi-tea for about 30 participants who attended.