

## Made for MSME Summit



A session on the theme "MADE for MSME Summit (Manufacturing, AI and Digital Excellence)" was organised by IMC Chamber of Commerce and Industries Navi Mumbai on 27th May

2024 at TTC MIDC, Rabale, Navi Mumbai. WTC Navi Mumbai supported the session by promoting participation as well as in inviting the Guest Speaker. Some members and associates also attended the session.

The session started with an opening address by Mr. Samir Somaiya, President IMC Chamber of Commerce and Industries, he welcomed the participants and informed them about a brief history of IMC Mumbai which was established in 1907. Following him, Mr. R.K Jain addressed the session and highlighted the establishment of IMC Navi Mumbai and Mr. Pradeep Garg, General Secretary TMIA also addressed the audience.

The Chief Guest of the event was Mr. Dheeraj Kumar, Strategy & Govt. Relations, Regional Head (Marketing Strategy & innovation), ONDC. He made a detailed presentation about Open Network Digital Commerce (ONDC) highlighting its benefits useful for spurring business growth, its impact, its current participants as well as informed on how to join the platform as a seller or as a buyer and create an app. The presentation was followed by a Live demo session to equip the audience with the knowledge to use this platform and an onboarding process for B2B and B2C network partners.

The session ended with a Vote of Thanks proposed by Mr. Vinayak Jadhav, Member IMC Chamber Committee. He also extended special thanks to WTC NM for cooperation. The session was attended by around 100 participants representing industry/ business community. The seminar served as a useful platform of knowledge for expanding businesses as well as networking.