

AI Meets Commerce



DY Patil University School of Management (DYPUSM) organised the 15th International Business Conference (IBC) themed as "AI Meets Commerce: Driving Innovation, Efficiency and Unmatched Consumer Experiences" on 23rd November 2024. WTC Navi Mumbai was the mentor for the 15th IBC. As a Knowledge Partner the WTC organized the Guest Speakers participation in this important event in Navi Mumbai.

Dr. R. Gopal, Director of DYPUSM welcomed the participants and explained the importance of the theme and IBCs organised in earlier years.

Mr. Jayant Ghate, Advisor, WTC Navi Mumbai made a detailed presentation how E-commerce evolved as new technological development brought changes in the arena of commerce. He also presented the role of the WTCA and WTC Navi Mumbai in international trade and investment promotion.

Other speakers of the conference included Mr. RK Jain, Sara Chem Pvt Ltd; Mr. Prasad Menon, CEO, CIBA; Mr. Narendra Maripady, Former CMD of Indian Overseas Bank; Mr. Amol Neve, Director of Sales, Prolifics; Mr. Chandrashekhar Bhide, Co-founder, Lithion Power; Mr. Mandar Desai, Director, Desaitch Innovations Pvt Ltd; and Dr. Ramesh Bhatawdekar. They laid down their valuable insights on the topic highlighting the practical aspects of the theme.

The insightful session was followed by the cultural activity and Quiz Competition organised by the students. The conference ended with vote of thanks proposed by Dr. Saisha Keluskar, IBC Coordinator Faculty of DYPUSM. The IBC was attended by over 100 participants representing industry/ business community as well as academia and management students.

Ms. Ananya Bhattacharya, the WTC Intern was the Student Coordinator of the IBC. She received guidance from Dr. Prajakta Mondkar DYPUSM Faculty and WTC Advisor Mr. Ghate in organizing this successful event.