

## WTC Navi Mumbai and IIT Bombay E-Cell Sign MoU



Navi Mumbai and IIT Bombay WTC Entrepreneurship Cell (E-Cell) recently signed the Memorandum of Understanding (MoU) for cooperation in terms of organizing events, activities and services. MoU was signed by Mr. Jayant Ghate, Advisor WTC Navi Mumbai and Mr. Mridul Mantri, Marketing Head of IIT Bombay E-Cell on June 12, 2025 which happened to be the 23rd annual WTCA and WTC Day

IIT Bombay is seen as one of the leading technological institutes in the world for its high academic standards and notable alumni. The Entrepreneurship Cell (E-Cell) of IIT Bombay is Asia's largest non-profit student-run entrepreneurship promoting body which promotes entrepreneurship by hosting various activities like workshops, lectures, hackathons, and business competitions. It has a wide reaching presence, engaging 20,000+ startups, 3000+ colleges, 250k+ students and 100,000+ professionals across 1500+ cities.

IIT Bombay E-Cell conducts following two major events every year:

**Eureka! – Asia's Largest business plan competition:** With over 25000+ entries last year and prize money INR 12 Million+ at stake, this competition is designed to transform an idea into a full-fledged startup.

**The Entrepreneurship Summit (E-Summit):** The annual flagship event scheduled during December 11-12 2025 brings together leading entrepreneurs of the world. It includes exhibitions of startups as well as conference/seminars with about 150 guest speakers from across the globe.

Mr. Ghate was accompanied by the WTC Navi Mumbai Faculty/Experts namely, Mr. Harshwadan Parikh (Business Analyst) and Mr. Shailesh Jayawant (Technology Expert). Mr. Mantri presented the above events and on behalf of WTC Navi Mumbai Mr. Ghate made suggestions regarding promoting participation, guest speakers as well as sponsorship. Mr. Parikh and Mr. Jayawant also made suggestions regarding entrepreneurship development of startups.