

## **WTC Navi Mumbai & IGCC Entrepreneurs Meet-2018**

The World Trade Centre, Navi Mumbai jointly with the Indo-Global Chamber of Commerce organised the “Entrepreneurs Meet- 2018 & Interactive Session” on 10th May 2018 at the WTC. More than 50 Entrepreneurs/Startups participated to share their journey’s and enlighten the session. The prominent feature of the event was, every participant was given a platform to come on the dais and share his/her business ideas and progress. The event was organised and hosted by Mr. Jayesh Khade, director of the Indo-Global Chamber of Commerce and close associate of WTC. He is also a social entrepreneur regularly promotes startups.

The highlight of the event was an inspiring speech delivered by Mr. Ashok Khade, the Managing Director of Das Offshore, who shared his journey from being a village boy in Sangli belonging to a humble background to building a multimillion dollar worth engineering company based in Mumbai. He quoted many of his experiences and provided guidance to the participants. His message to the entrepreneurs was “Honesty and commitment are very crucial for success in business”.

Few other prominent speakers of the day were, Ms. Roshni Hole, a Pune based handicraft manufacturer, Ms. Suvi Swami, a meditator, beautician and spiritual guide who has turned her idea into entrepreneurship, Ms. Aarti Thakkar, a web designer and business work ethic she follows of keeping customers above everyone. Ms. Rupali Srinivasan, a digital marketing expert, shared about how small scale businesses can partner themselves with large E-commerce giants to sell their products.

Other speakers included, Dr. Swapnil Mane, a well known medical professional who shared his ideas about entrepreneurship in the Indian medical industry and Dr. Sudhir Tare, an international Phd guide who shared his ideas in the educational sector. Mr. Jayesh Khade, who was also the organiser, had shared his ideas about entrepreneurship to further enlighten the session. The event was also attended by few students of D Y Patil University School of Management who assisted in organising of the meet.

The event provided the opportunity to the startups to set up stalls and exhibit their products. Two startups have had the opportunity to display their products. Unicane Industries based in Pune, had put up a stall to display their handicraft products and Trusted Enterprises based in Mumbai

had put up a stall to display several imitation jewellery products. All the businesses had networking opportunities and to advertise their products and services.

The event was a grand success providing the much needed opportunity for startups in today's highly competitive business environment.